



## Online Marketing Price Guide

	Time (hrs)	Cost ph	Total
<b>PRE PRODUCTION</b>			
Situation Analysis	1	£30.00	£30.00
Research	1	£30.00	£30.00
Proposal	1	£30.00	£30.00
SUB TOTAL (due for all clients)			<b>£90.00</b>
<b>GATHERING THE ASSETS</b>			
Data interigation and asset folder creation and training	2	£30.00	£60.00
Photography (if required)	2	£30.00	£60.00
Video POA			
Web or Blog Authoring POA			
Artwork creation for posts headers and clipart per piece	2	£30.00	£60.00
Logo Design	2	£30.00	£60.00
Flavicon Design and integration	0.5	£30.00	£15.00
<b>ESSENTIALS</b>			
Web hosting POA typically £25 per month for shop			£300.00 PA
Email hosting typically 4.00 per month per address plus set-up	1	£30.00	£78.00 PA
Cloud Storage included with email hosting	0.5	£30.00	£15.00
Twitter Profile, training, rss and likes button	4	£30.00	£120.00
Linkedin Profile, training and likes button	3	£30.00	£90.00
Facebook Company page, training, rss feed and likes	4	£30.00	£120.00
Google Plus Account creation, first post and training	2.5	£30.00	£75.00
Landing Page Creation data supplied including header and footer	3	£30.00	£90.00
Menu Creation 5 pages	3	£30.00	£90.00
Email links and testing	1	£30.00	£30.00
Key page creation - shop - about us - contact us based on 4 pages	4	£30.00	£120.00
<b>OPTIONS &amp; EXTRAS</b>			
Chat setup, testing and training	3	£30.00	£90.00
Search Bar setup and testing	2	£30.00	£60.00
Gallery creation and training 15 images	2	£30.00	£60.00
Bookings Page creation and training	3	£30.00	£90.00
Blog Creation and Training	2	£30.00	£60.00
Events Page Creation and Training	2.5	£30.00	£75.00
Subscriber form & automated emails	3	£30.00	£90.00
Trip Advisor Reviews	2	£30.00	£60.00
Review pages	2	£30.00	£60.00
Creating Shop with products, messages and training	6	£30.00	£180.00
Google Anyalitics and training	3	£30.00	£90.00
SEO.05 hrs per page based on 5 pages	2.5	£30.00	£75.00
Create and test mobile site	4	£30.00	£120.00

## GETTING SOCIAL

Contact management: app creation, data manipulation, training & categories	2.5	£30.00	£75.00
Mailshot set up and training	2	£30.00	£60.00
Social Media Plan (3 months)	3	£30.00	£90.00
Phone set up for social media and training	3	£30.00	£90.00
Phone set up for wix app and training	2	£30.00	£60.00

## A SET PLAN

Manage your budget better with a set monthly plan  
Tailored to your needs and to fit in with what you have already  
This can be for social media, web or both see our website -  
Pay monthly plan for more information or ask us for a quote.  
Plans start from only £100 per month

*Please note all times are approximate and extra time of 15 mins or more will be billed  
times usually include testing and sign off*

## A Typical Quotation

Analysis & Research	£90.00
Web hosting	£300.00 PA
Email Hosting	£78.00 PA
Landing Page Creation	£90.00
Menu Creation 5 pages	£90.00
Email links and testing	£30.00
Key page creation - about us - contact us based on 4 pages	£120.00
SEO.05 hrs per page based on 5 pages	£75.00
Create and test mobile site	£120.00
Training and phone set up	£60.00
<b>TOTAL</b>	<b>£1,053.00</b>
per month hosting is payable upfront	£87.75